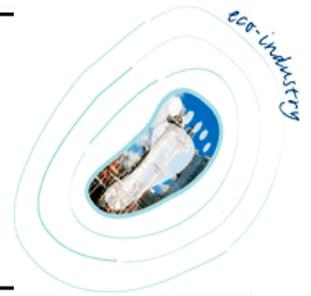


EcoNorfolk Foundation

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Advancing the Science of Sustainability

What Is Ecological Footprint?

The sustainability challenge is for us to find ways to experience rewarding lives, within the limits of one planet. How well are we doing?

The ecological footprint (or eco-footprint for short) is a tool to measure our ecological performance. It tracks how much individuals, organisations, cities, regions and nations, or humanity as a whole consumes and compares this amount to the resources nature can provide. More precisely, it shows how much biologically productive land and water area a given population occupies to produce all the resources it consumes and to absorb its waste, using prevailing technology (source: [Global Footprint Network www.footprintnetwork.org](http://www.footprintnetwork.org))



About BottomLine³

The BottomLine³ software takes your organisation's financial accounts, together with on-site impact data, as input. The outputs are powerful diagrams and tables that will form the backbone of a comprehensive sustainability report. There is no additional data collection effort. The software calculates your Triple Bottom Line account for your sustainability report directly from your organisational financial data.

You can report across a wide range of environmental, social and economic indicators - you may choose from a bank of hundreds of predefined indicators. The outputs include aggregate figures, detailed breakdowns and rankings of indicators into supply chain contributions. www.bottomline3.com

Partnership with University of Sydney and EcoNorfolk Foundation



Dr Manfred Lenzen ISA -
Integrated Sustainability
Analysis
School of Physics A28
The University of Sydney
with Mathis
Wackernagel, Executive
Director, Global
Footprint Network



University of Sydney

in advancing the science of sustainability through the Ecological Footprint.

In May 2006 EcoNorfolk Foundation was also welcomed as a Sponsoring Partner of international Global Footprint Network.

EcoNorfolk Foundation has secured an active ecological footprint showcase location on Norfolk Island in the South Pacific.

The initial Experimental Prototype Community of Tomorrow (EPCOT) Showcase – stage 1 will be on an 11 ha property and will become an Educational Research Centre for international organisations in the Pacific. It will provide research to Governments, policy makers and individuals at all levels.

Other sponsoring partners can be found by visiting www.footprintnetwork.org